



# Contrastive learning with hard negative samples



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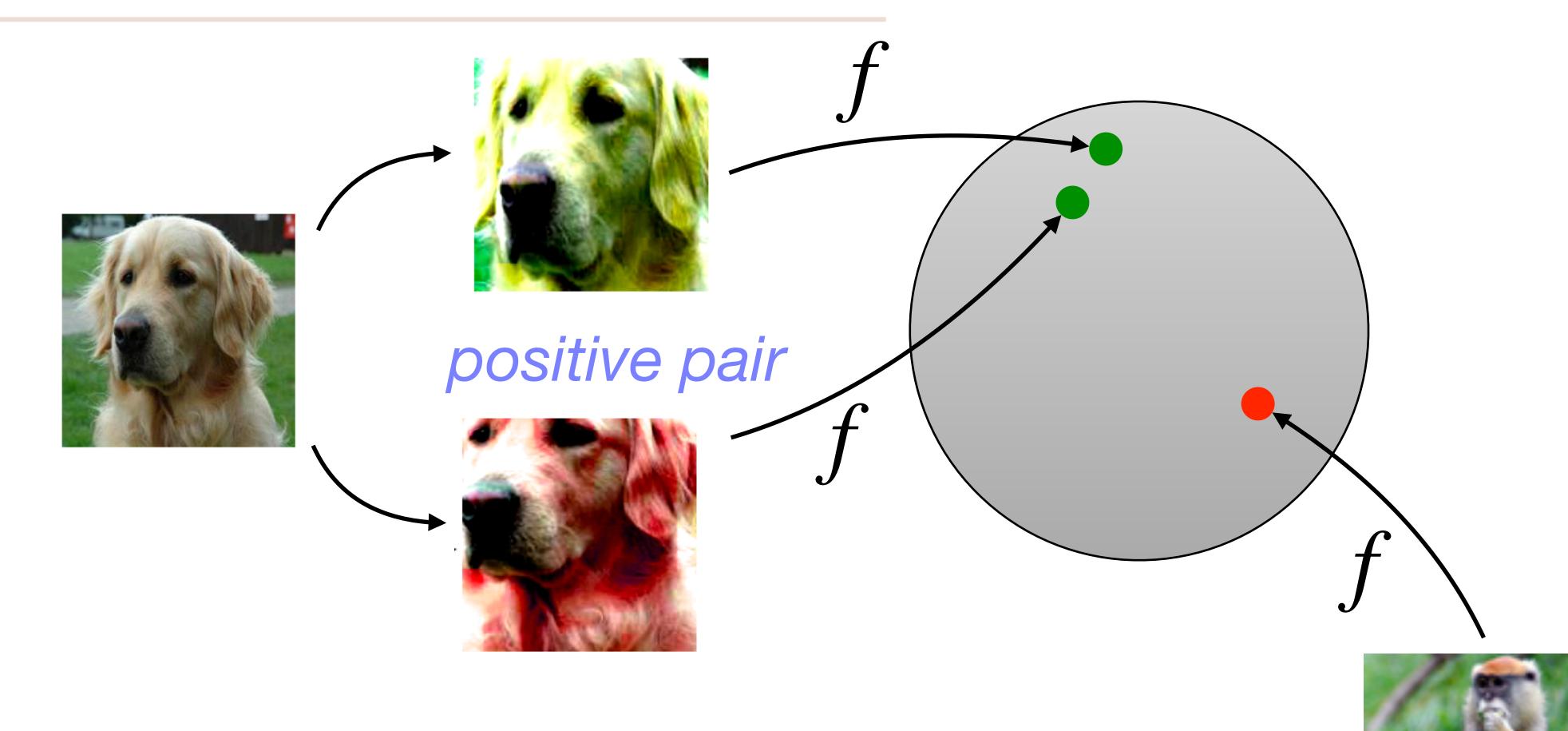
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# Contrastive representation learning



positives pulled together

negatives pushed away



How can you generate negative samples?

negatives are typically sampled uniformly at random from training data

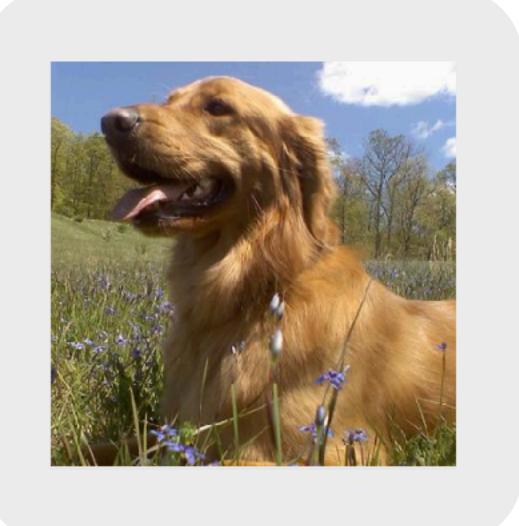
## Generating negative samples

Reasons for uniform sampling?

- it is easy to implement
- no supervision to required guide sampling
- large negative batches get good coverage

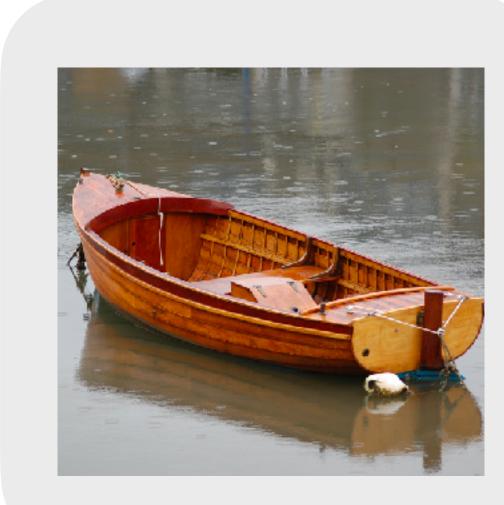
# Negative samples are typically sampled uniformly

What may go wrong with uniform sampling? Easy negatives



what if the model already knows they are different?

no useful gradient signal



# Hard negative samples

hard negatives are precisely the samples that your encoder is currently "wrong" on

# Hard negative sampling

uniform negatives

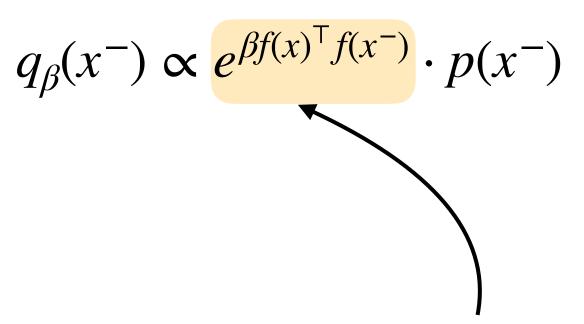
Sample negatives  $\{x_i^-\}_{i=1}^N$  from marginal  $p(x^-)$ 

## Hard negative sampling

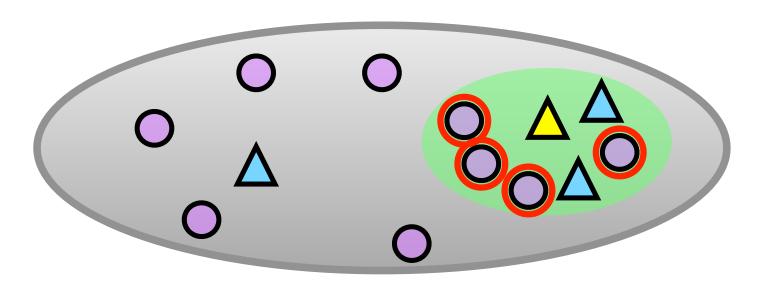
# uniform negatives

Sample negatives  $\{x_i^-\}_{i=1}^N$  from marginal  $p(x^-)$ 

hard Sample negatives  $\{x_i^-\}_{i=1}^N$  from negatives



hard negatives:  $\beta$  controls the level of "hardness"



## Hard negative sampling

# uniform negatives

Sample negatives  $\{x_i^-\}_{i=1}^N$  from marginal  $p(x^-)$ 

hard negatives

Sample negatives  $\{x_i^-\}_{i=1}^N$  from  $q_{\beta}(x^-|x,x^-|s)$  where  $q_{\beta}(x^-|x,x^-|s)$  where  $q_{\beta}(x^-|x,x^-|s)$   $q_{\beta}(x^-|x,x^-|s)$ 

avoid false hard negatives, approximated using Positive-Unlabeled learning methods

hard negatives:  $\beta$  controls the level of "hardness"

## Implementation is simple & efficient

our approach implements sampling from  $q_{\beta}$  using importance sampling using samples from  $p(x^{-})$  so we can generate in-batch hard negatives

```
# pos : exp of inner products for positive examples
# neg : exp of inner products for negative examples
# N : number of negative examples
# t : temperature scaling
# tau_plus: class probability
# beta : concentration parameter

# Original objective
# standard_loss = -log(pos.sum() / (pos.sum() + neg.sum()))
# Hard sampling objective (Ours)
# reweight = (beta*neg) / neg.mean()
Neg = max((-N*tau_plus*pos + reweight*neg).sum() / (1-tau_plus), e**(-1/t))
# hard_loss = -log( pos.sum() / (pos.sum() + Neg))
```

# Generalization theory

#### Theorem (informal):

As 
$$\beta \to \infty$$
 loss coverages to  $\mathscr{L}_{\infty}(f) = \max_{q} \mathscr{L}(f;q)$ .

#### Theorem (informal):

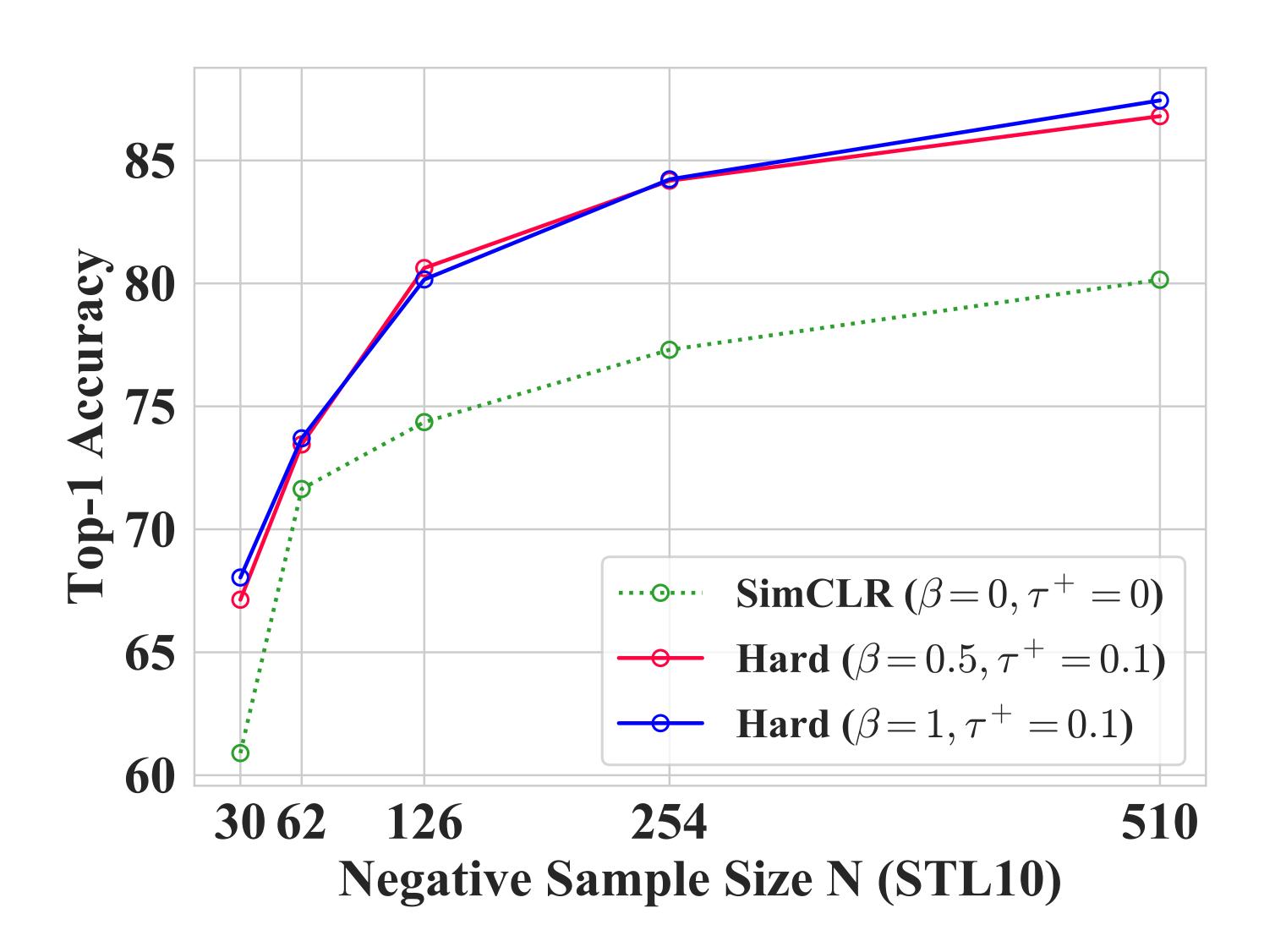
Let be such that  $f^*$  of  $\mathscr{L}_{\infty}(f^*) - \inf_f \mathscr{L}_{\infty}(f) \leq \varepsilon$ .

There exists a 1-nearest neighbor classifier h in feature space with classification error  $\mathcal{O}(\varepsilon)$ 

adopting the data generation assumptions proposed in: "A theoretical analysis of contrastive unsupervised representation learning" Saunshi et al. 2019

## Comparison on vision problems

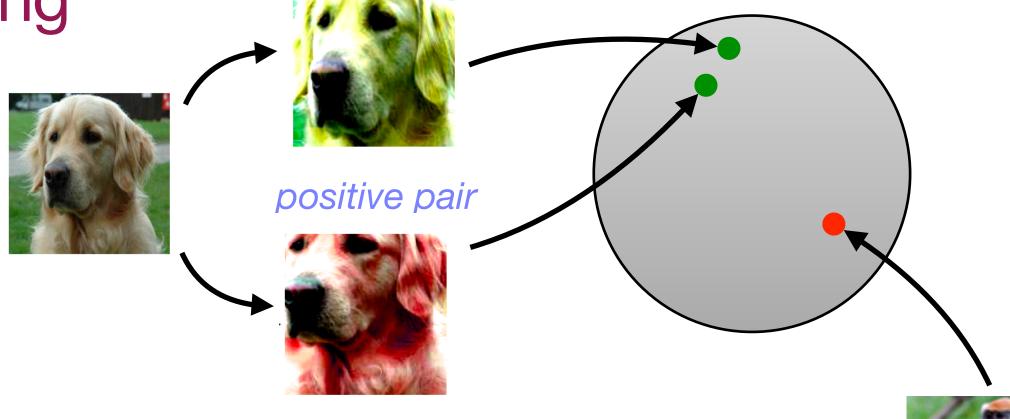
Linear readout



# Summary: negative sampling in contrastive learning

#### code available





negative sample

- not all negatives are created equal: harder negatives give better learning signal
- propose hard negative distribution: prefers  $x^-$  with bigger similarity  $f(x)^\top f(x^-)$  with anchor x
- a practical method: propose simple & efficient practical algorithm based on importance sampling
- theory: generalization guarantees for our hard negative sampling method
- experiments: observe benefits on multiple vision, natural language, and graph representation problems